

THOUGHTFULLY  
DESIGNED HOMES  
WHERE YOUR KIDS CAN  
**#PLAYANDGROW**

# GODREJ NURTURE

SECTOR 150, NOIDA

#PlayandGrow

 | **PROPERTIES**



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PRESENTING  
THOUGHTFULLY-DESIGNED HOMES  
IN THE GREENEST SECTOR  
OF NCR WHERE YOUR KIDS CAN

**#PlayandGrow**

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STRATEGICALLY  
LOCATED



SECURED  
ADDRESS














THOUGHTFULLY  
DESIGNED



#PLAYANDGROW



## LEGENDS

-  School/College/Institute
-  Landmark
-  Commercial Complex
-  Metro under Construction
-  Hospital
-  Expressway
-  F1 International Circuit
-  Mall
-  Temple
-  Metro Line
-  Park

Source: Google Map. Maps not to scale.

\*Construction in Progress

# LOCATION MAP



Stock image is for representative purpose.

## UPCOMING METRO STATION SECTOR 148 IN CLOSE PROXIMITY\*

\*SOURCE: [HTTPS://TIMESOFINDIA.INDIATIMES.COM/CITY/NOIDA/NOIDA-METRO-EXTENDS-TRIAL-RUN-TO-ALPHA-II/ARTICLESHOW/62762365.CMS](https://timesofindia.indiatimes.com/CITY/NOIDA/NOIDA-METRO-EXTENDS-TRIAL-RUN-TO-ALPHA-II/ARTICLESHOW/62762365.CMS)



Stock image is for representative purpose.

## CLOSE PROXIMITY TO PROPOSED INTERNATIONAL AIRPORT AT JEWAR\*

\*SOURCE: [HTTPS://WWW.FINANCIALEXPRESS.COM/PHOTOS/BUSINESS-GALLERY/734988/JEWAR-AIRPORT-NEWS-2017-GREATER-NOIDA-5-THINGS-TO-KNOW-NEW-INTERNATIONAL-AIRPORT-UTTAR-PRADESH-JEWAR-AIRPORT-MAP/](https://www.financialexpress.com/photos/business-gallery/734988/jewar-airport-news-2017-greater-noida-5-things-to-know-new-international-airport-uttar-pradesh-jewar-airport-map/)



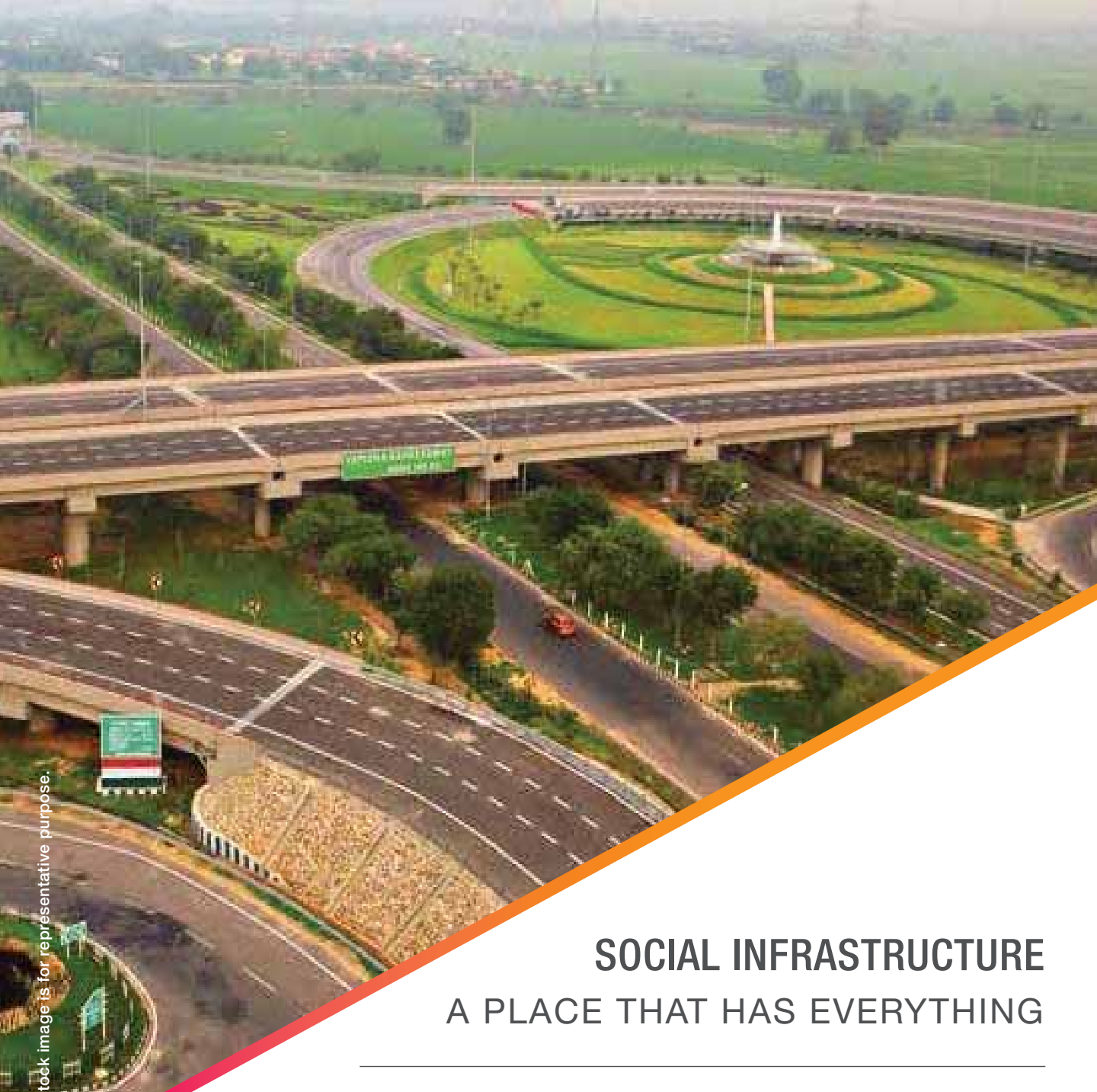
Stock image is for representative purpose.

## WELL-CONNECTED TO 3 MAJOR EXPRESSWAYS\*

NOIDA – GREATER NOIDA EXPRESSWAY,  
YAMUNA EXPRESSWAY AND EASTERN PERIPHERAL EXPRESSWAY

\*SOURCE: [HTTPS://INDIANEXPRESS.COM/ARTICLE/CITIES/DELHI/NOIDAGREATER-NOIDA-EXPRESSWAY-WHERE-SAFETY-TAKES-A-BACKSEAT/](https://indianexpress.com/article/cities/delhi/noidagreater-noida-expressway-where-safety-takes-a-backseat/)





Stock image is for representative purpose.

## SOCIAL INFRASTRUCTURE A PLACE THAT HAS EVERYTHING



### SCHOOLS

- Amity International School, Sec 44 Noida
- Lotus Valley International School, Sec 126 Noida
- DPS, Sec 132 Noida
- Somerville International School, Sec 132 Noida
- Shriram Millennium School, Sec 135 Noida



### COLLEGES & TECHNICAL INSTITUTES

- Amity University, Sec 125 Noida
- Galgotia University, Knowledge Park, Gr. Noida
- Sharda University, Knowledge Park, Gr. Noida



### HOSPITALS & HEALTHCARE SETUPS

- Fortis, Sec 62 Noida
- Kailash Hospita, Knowledge Park, Gr. Noidal
- Max Hospital, Gr. Noida



### CORPORATES

- Honda,
- Moser Baer
- LG
- Wipro Technologies
- Ansal IT City and Parks Ltd.
- NIIT Technologies Ltd.
- KPMG
- Advent Business Park
- Accenture

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# ADVANTAGE SECTOR 150

# NCR's 'greenest' Noida sector projects speed up

Purusharth Aradhak | TNN | Updated: Jun 15, 2015, 15:03 IST

✉ 🖨 A- A+



NOIDA: To speed up world class infrastructure in sector 150- which is considered as NCR's greenest sector, the Noida Authority top brass reviewed all projects.

On explaining the details Noida Authority on Sunday said that developed over 600 acre land, sector 150 will be the greenest sector of NCR. 80 percent of the sector will be green while with

42 acre, one of the biggest park in the country is also being developed in the same sector. Apart from that the authority has also planned to develop Sports city.

The Authority has also proposed Sports City project, which is being developed by Lotus Greens Developer. "The low-density Sports City, which is developed on 300 acres at a cost of over Rs 2,300 crore, will offer recreational as well as residential facilities. A separate provision for a permissible ground coverage and FAR (Floor Area Ratio) has been proposed as per the Building Regulations Act of Noida and its Master Plan 2031," a senior official, who attended the meeting said this Sports City will go a long way in establishing sporting infrastructure and become a sports destination. "In today's living standard, people have dropped physical activities. Space crunch is also another reason behind it. Some groups are running Rahgiri. Our idea is to offer sports more accessible to the population and to promote healthy living. The proposed sports city will provide a platform to both professionals as well as aspiring youngsters," said the official.

Purusharth Aradhak | TNN | Updated: Jun15, 2015, 15:03 IST

**GREENEST SECTOR OF NOIDA  
WITH 80% OF GREEN SPACES AND  
A 1,69,968 SQ.M. (42 ACRES) PARK**



# Noida's Sector 150 to be NCR's first overhead wires free zone

Purusharth Aradhak | TNN | Mar 5, 2015, 12:35 IST

✉ 🖨 A- A+

NEW DELHI: Sector 150 to be the first NCR Sector, which will be overhead wiring free, the Noida Authority officials said all kind of electric wires including power, internet, telephone etc. will be underwire thorough RCC ducts in Sector 150, which is also considered as "greenest sector of NCR'.

To make the city overhead lines free, the Noida authority has initiated drive. All city lines to be replaced to underline ducts. The Authority officials said that in all new sectors, this technology to be used and from June 2015, work to be started in Sector 150, which is projected as ideal sector of NCR. After Sector 150, this technology will be followed in other new sectors along Noida-Greater Noida Expressway. Underwiring project is also executed in upscale Sector 18 market.

On explaining the details Vijay Kumar Yadav additional CEO Noida Authority said that the Authority is executing to underline all over headlines in Sector 18 and from June this year work will be started in Sector 150, which is developed by Noida Authority as an ideal sector of NCR.

"The Authority has plan to execute this process in Sector 150, which is developed state of art sector in the state and NCR. By June 2015, creation of cemented ducts to underline of overhead wiring work to be started. We will create RCC (Reinforced Cement Concrete) ducts along the roads so that all kind of wires either electric, telephonic, internet etc lay in the duct," Yadav said.

"In Sector 18, first phase of work has been completed while second phase to be started soon. We are expecting to complete it by the end of this year," the official said.

A senior official said that Sector 150 to first in the state to have established core IT infrastructure to facilitate the e-enablement of life and work. "To encourage the use of latest technology advancements in the power and telecom sector, where physical access to the network is separated from the delivery of services. It provides a futuristic roadmap for creation of an enabling infrastructure through sufficient bandwidth in proper ducts as part of the development infrastructure so as to allow multiple service providers to use the same infrastructure on sharing basis rather than the clamour for space by multiple infrastructure providers on individual basis," the

Purusharth Aradhak | TNN | Mar 5, 2015, 12:35 IST



## SECTOR 150, NOIDA TO BE NCR'S FIRST OVERHEAD WIRES FREE ZONE



ARTIST'S IMPRESSION. TO BE DEVELOPED BY THIRD PARTY.

**9 HOLE  
GOLF COURSE\*  
& GOLF CLUB\***



ARTIST'S IMPRESSION. TO BE DEVELOPED BY THIRD PARTY.

**INTERNATIONAL  
STANDARD  
CRICKET ACADEMY\***



ARTIST'S IMPRESSION. TO BE DEVELOPED BY THIRD PARTY.

**EXPANSIVE RETAIL\*  
& ENTERTAINMENT  
CENTRE\***



**MEGA SPORTS CITY**

\*FACILITIES PROVIDED AS A PART OF APPROVED MASTER PLAN FOR SPORTS CITY SC - 02 DO NOT FORM A PART OF GODREJ NURTURE AND THESE FACILITIES ARE NOT TO BE DEVELOPED BY THE DEVELOPER

A cluster of approximately 12 brown triangles of various sizes and orientations is located in the top right corner of the page. The background features a vertical gradient from pink on the left to orange on the right, with a white diagonal cutout at the bottom right.

# A SECURED ADDRESS



CITY LEVEL  
SECURITY



NEIGHBORHOOD  
SECURITY



PERIMETER  
SECURITY



PROJECT LEVEL  
SECURITY



UNIT LEVEL  
SECURITY

EMBRACE A LIFE THAT COMES  
WITH 5-TIER SECURITY NET



**CITY LEVEL SECURITY\***



Personal Bike Escort



**NEIGHBORHOOD SECURITY\*\***



Shuttle Service



**PERIMETER SECURITY**



Dog Patrolling



Face detector



Under Vehicle scanner



**PROJECT LEVEL SECURITY**



Round The Clock CCTV Surveillance



**UNIT LEVEL SECURITY**



Tops Sister Concern App



RFID Monitoring



Panic Alarm Button

Stock image is for representative purpose.

\*To be Pre booked from Godrej Nurture to any point in Delhi/ncr  
\*\*Godrej nurture to select destinations during pre defined time slots



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**THOUGHTFULLY  
DESIGNED**



# LANDSCAPE INSPIRED BY ELEMENTS OF NATURE



# LANDSCAPE INSPIRED BY ELEMENTS OF NATURE

A: DIGITAL PLAZA | B: MOUND GARDEN | C: HERB GARDEN

D: GARDEN OF PRECEPTION | E: CHESS PLAZA | F: COLOUR GARDEN

G: GARDEN OF SENSES | H: GARDEN OF VITALITY | I: BUTTERFLY GARDEN

J: AROMATIC GARDEN | K: REFLEXOLOGY | L: YOGA/ MEDITATION LAWN

M: CELEBRATION LAWN | N: PARTY LAWN



Artist's impression. Not an actual site photograph.



View from Godrej NURTURE Iconic Tower, overlooking Godrej NEST  
Artist's impression. Not an actual site photograph.



Artist's impression. Not an actual site photograph.

## ENTRANCE PLAZA

Legend - A: Entry to tower through Stilt | B: Planting  
C: Tower Entrance Plaza | D: Drop off | E: Parking



Artist's impression. Not an actual site photograph.

## DIGITAL PLAZA AND MOUND GARDEN

Legend - A: Digital Plaza | B: Stepping Stones  
C: Mound Garden

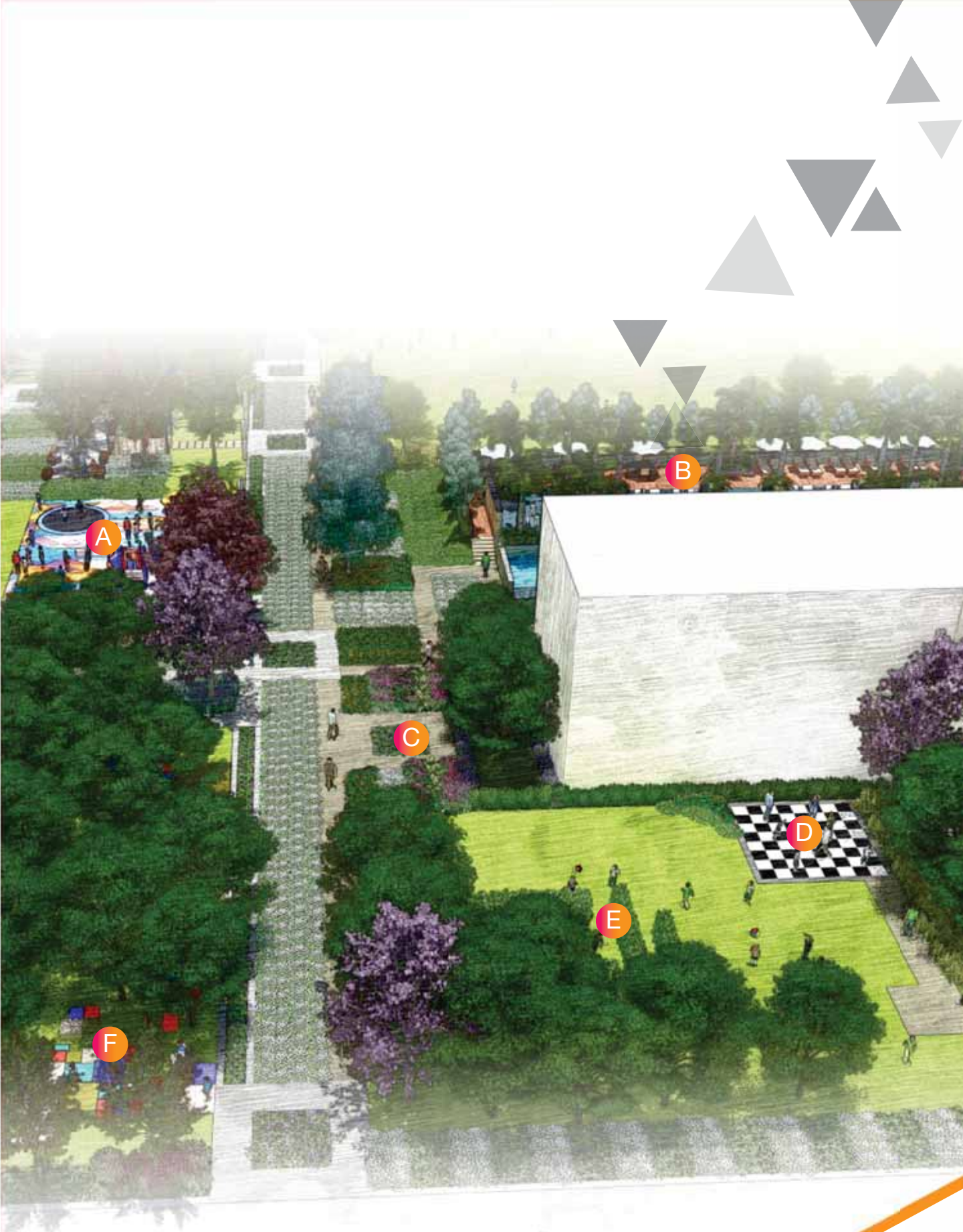


Artist's impression. Not an actual site photograph.

## HERB GARDEN

Legend - A: Herb Garden | B: Tower Entrance Plaza  
C: Contemplation Pavilions | D: Outdoor Gym





Artist's impression. Not an actual site photograph.

## SCIENCE PARK AND CHESS GARDEN

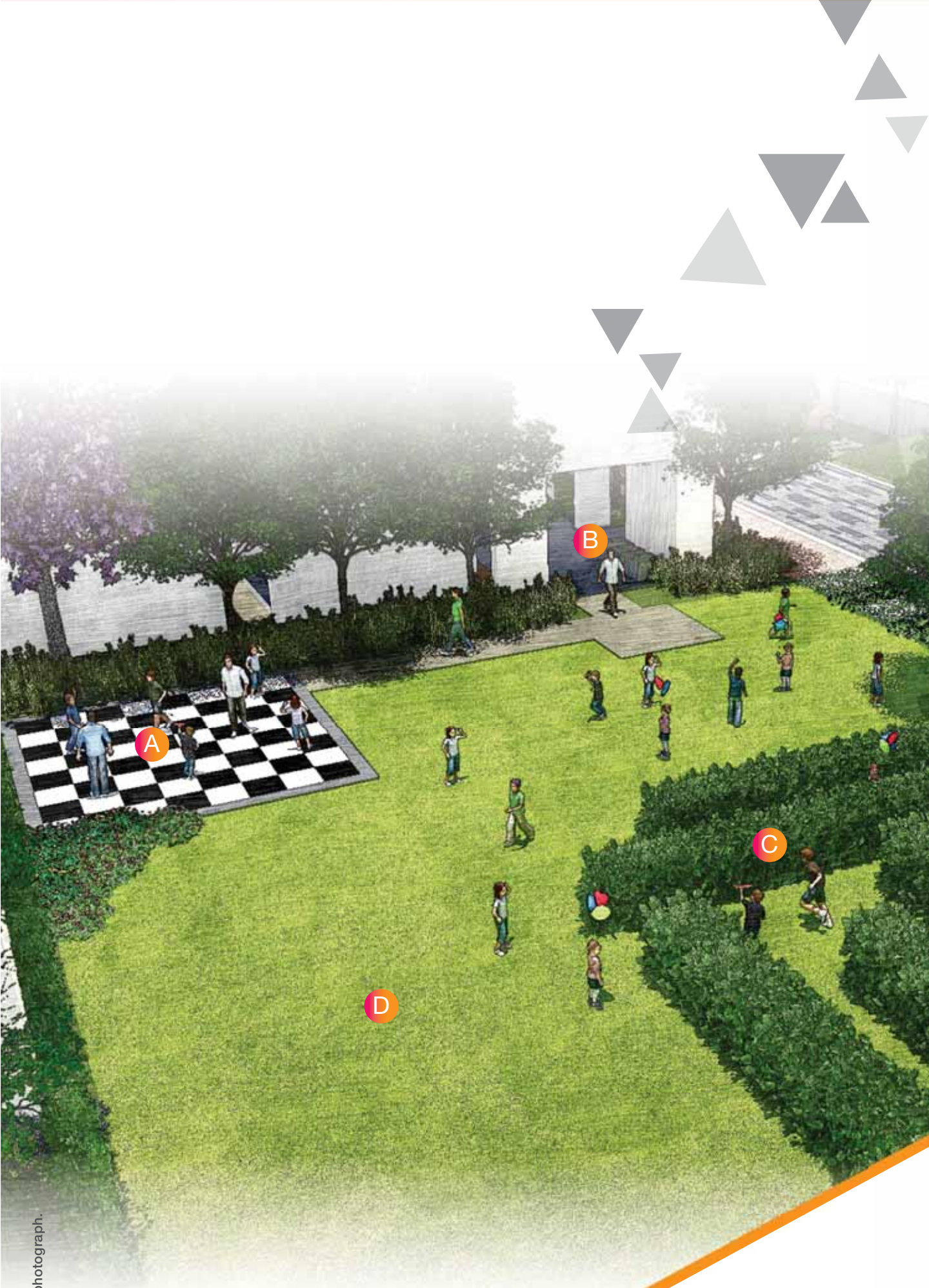
Legend - A: Kids Play Area | B: Swimming Pool Zone  
C: Colour Garden | D: Chess Garden | E: Maze Garden  
F: Science Park



Artist's impression. Not an actual site photograph.

## COLOUR GARDEN

Legend - A: Colour Garden



Artist's impression. Not an actual site photograph.

## CHESS GARDEN

Legend - A: Chess Garden | B: Entry to Tower Stilt  
C: Maze Garden | D: Garden of Perception

Artist's impression. Not an actual site photograph.



## GARDEN OF SENSES



Artist's impression. Not an actual site photograph.

## GARDEN OF VITALITY



Artist's impression. Not an actual site photograph.

## BUTTERFLY GARDEN



Artist's impression. Not an actual site photograph.

## AROMATIC GARDEN



Artist's impression. Not an actual site photograph.

## REFLEXOLOGY





Artist's impression. Not an actual site photograph.

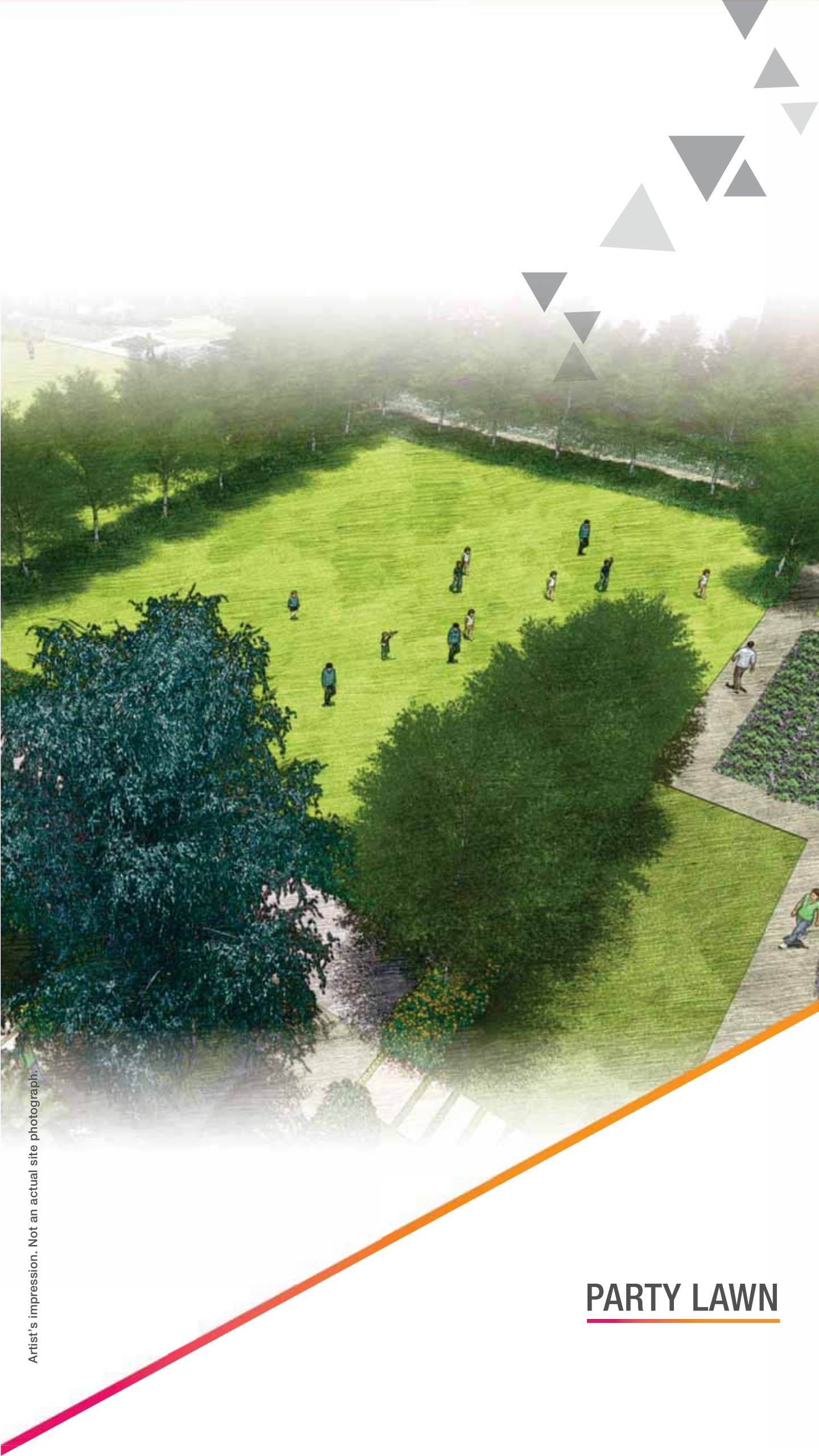
## YOGA & MEDITATION LAWN



Artist's impression. Not an actual site photograph.

## CELEBRATION LAWN

Legend - A: Celebration Lawn | B: Amphitheatre  
C: Yoga & Meditation Lawn | D: Pool Deck



Artist's impression. Not an actual site photograph.

## PARTY LAWN



Artist's impression. Not an actual site photograph.





## SWIMMING POOL ZONE

Legend - A: Pool Deck | B: Surprise Fountain  
C: Kids Pool | D: Swimming Pool | E: Jacuzzi  
F: Floating Pavilion



# PLANTING INTENT









# PLANTING INTENT - EVERGREENS

TREES	 <p>Azadirachta indica</p>	 <p>Putranjiva roxburghii</p>	 <p>Terminalia cattappa</p>	 <p>Ficus benjamina</p>	 <p>Ficus krishnae</p>
SHRUBS CLIMBER	 <p>Bambusa ventricosa</p>	 <p>Buxus microphylla</p>	 <p>Ficus Panda</p>	 <p>Vernonia indica</p>	
GROUND COVER	 <p>Ficus long island</p>	 <p>Ophiopogon japonicus</p>	 <p>Asparagus spregneri</p>		

# PLANTING INTENT - LILAC

TREES	 <p>Lagerstroemia</p>	 <p>flos reginae</p>	 <p>Jacaranda mimosifolia</p>	
SHRUBS & GC	 <p>Setcrexia purpurea</p>	 <p>Lantana sellowiana</p>	 <p>Ipomea palmata</p>	 <p>Daedalacanthus nervosus</p>
GROUND COVER	 <p>Rhoeo discolor</p>	 <p>Maranta leuconeura</p>		

# PLANTING INTENT - WHITE

TREES					
SHRUBS CLIMBER					
GROUND COVER					

# PLANTING INTENT - LILAC

TREES				
SHRUBS CLIMBER				
GROUND COVER				

# PLANTING INTENT - ORANGE

SHRUBS CLIMBER



Hamelia patens



Pyrostegia venusta



Ixora Hybrid



Caesalpinia pulcherrima

GROUND COVER



Lantana orange

# PLANTING INTENT - BLUE

SHRUBS CLIMBER



Plumbago capensis















Jacquemontia violacea



Wisteria sinensis




# PLANTING INTENT - YELLOW

TREES						
	Cassia fistula	Cassia siamea	Peltophorum ferrugineum	Tabebuia argentea		
	SHRUBS CLIMBER					
		Allamanda nerifolia	Tecoma gaudichaudi	Cassia lavigata	Cassia biflora	Thevetia nerrifolia
GROUND COVER						
		Lantana depressa	Wedelia trilobata	Zephyranthes yellow		

# PLANTING INTENT - RED

TREES					
	Butea monosperma	Bombax ceiba	Delonix regia	Erythrina indica	
	SHRUBS CLIMBER				
		hibiscus rosa sinensis	Canna red	Clerodendron splendens	Acalypha wilkesiana
GROUND COVER					
		Acalypha wilkesiana	Lantana red		



# HOMES THAT NURTURE YOUR LOVED ONE'S DEVELOPMENT

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Godrej Nurture is a project that revolves around every aspect of your child's growth, development and safety by all means. The entire development consists of avenues and facilities that are required for a child's advancement right from their birth till their teen ages.

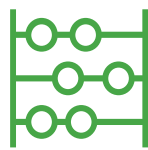




Physical  
Growth



Cognitive  
Growth



Social &  
Emotional  
Awareness





# PHYSICAL GROWTH

#PlayandGrow



Stock image is for representative purpose.

## TENNIS COURT



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## SQUASH COURT



Stock image is for representative purpose.

## HALF BASKETBALL COURT



Stock image is for representative purpose.

## SKATING ARENA





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## SWIMMING POOL



Stock image is for representative purpose.

## CRICKET PITCH



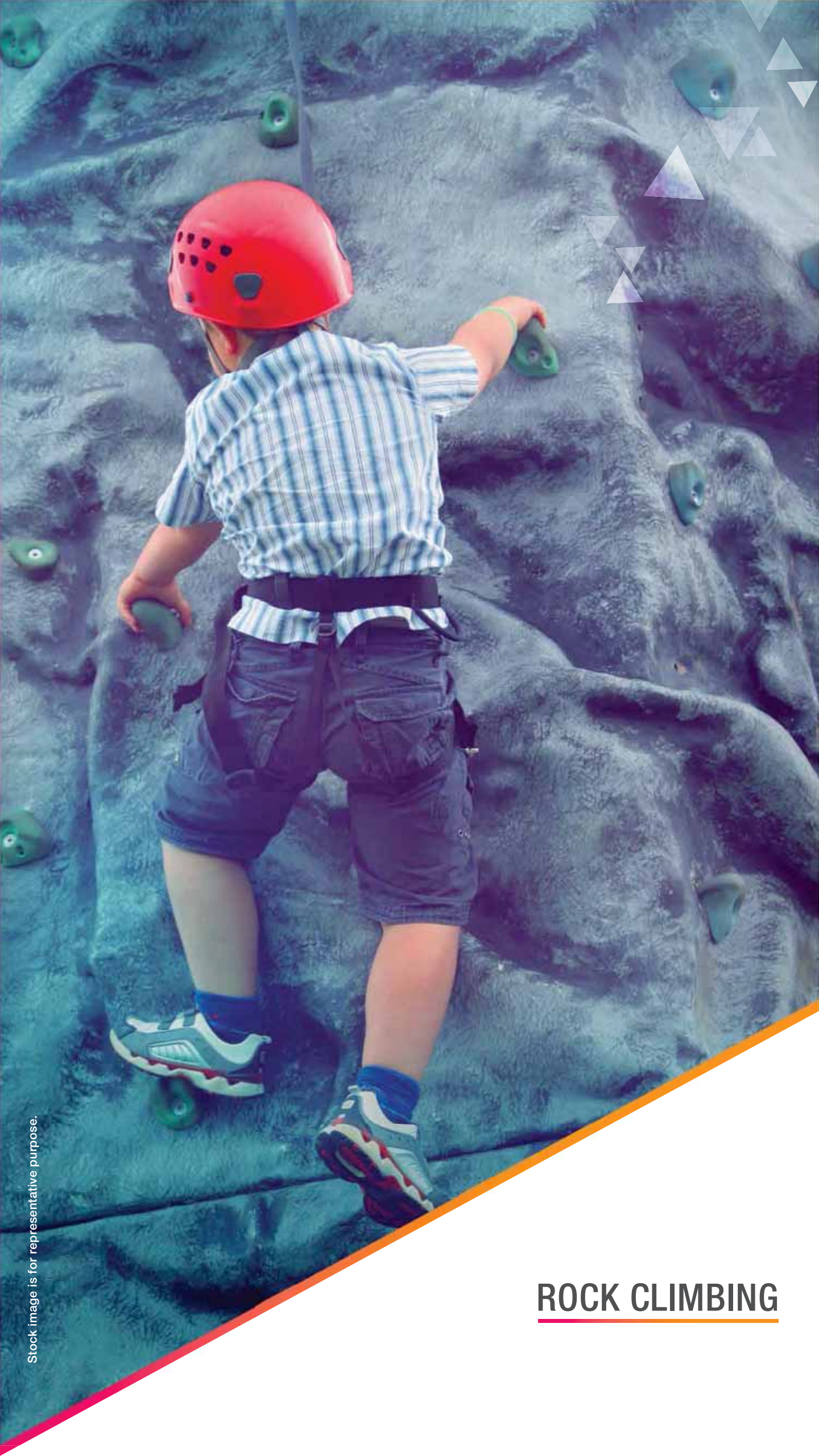
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**DANCE STUDIO**



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## **NET CLIMBING**



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## ROCK CLIMBING



Stock image is for representative purpose.

## **OBSTACLE ARENA**

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Stock image is for representative purpose.

## MARTIAL ARTS



**TENNIS**



**SQUASH**



**HALF BASKETBALL COURT**



**SKATING PITCH**



**SWIMMING POOL**



**CRICKET PITCH**



**MULTIPLE DANCE CLASSES**



**NET CLIMBING**



**ROCK CLIMBING**



**MARTIAL ARTS**

# PHYSICAL GROWTH

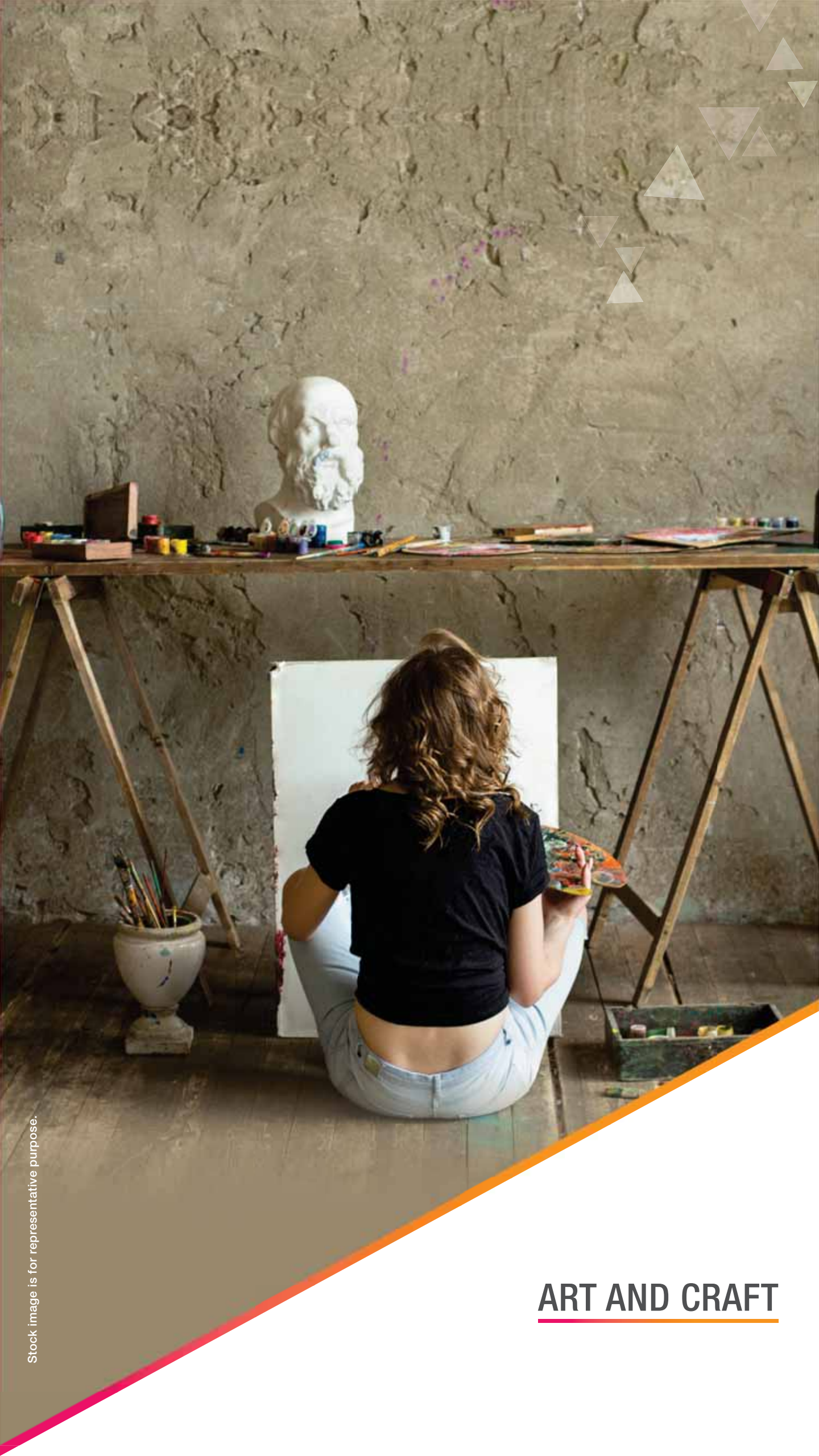
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# COGNITIVE GROWTH

#PlayandLearn



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## ART AND CRAFT



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## ABACUS - VEDIC MATHS



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## DRAMATICS



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## PAINING CLASSES



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**LIBRARY**



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## STORY TELLING\*

\*we will be creating a repository of books

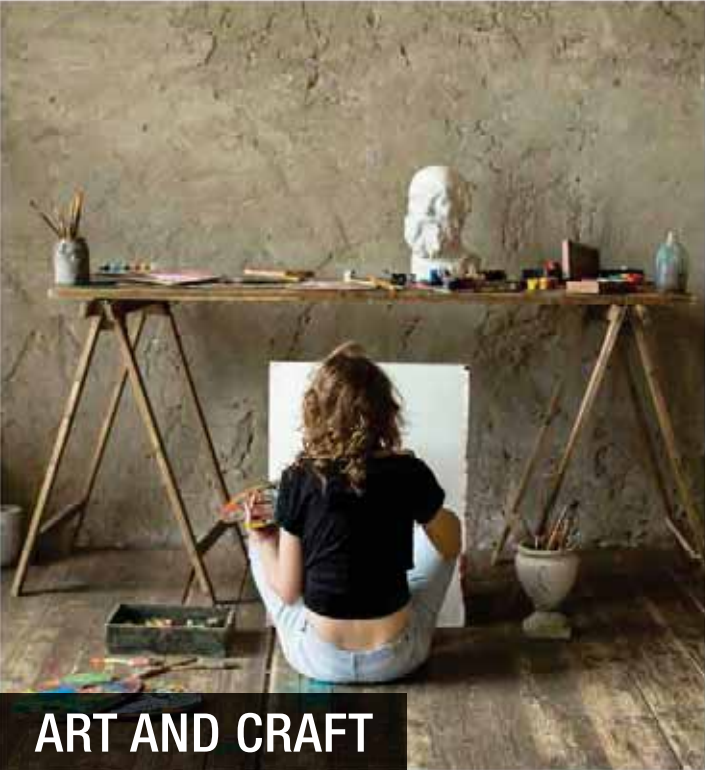


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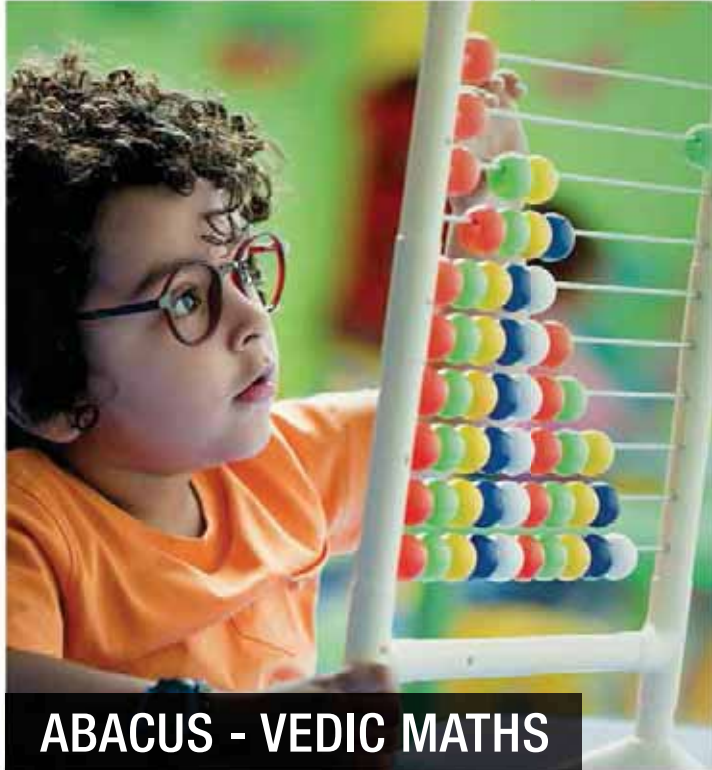
## **CREATIVE WRITING AND LANGUAGE CLASSES**

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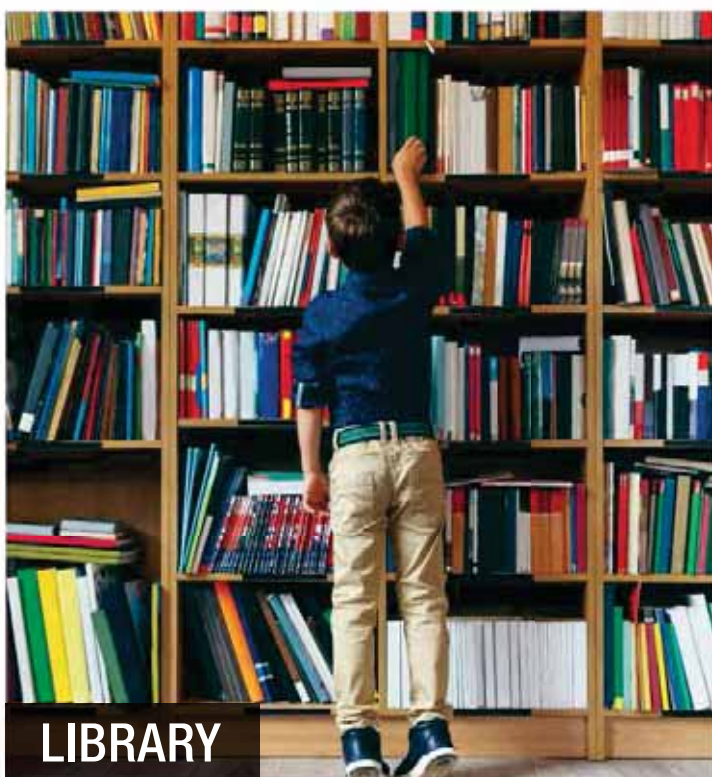
**ART AND CRAFT**



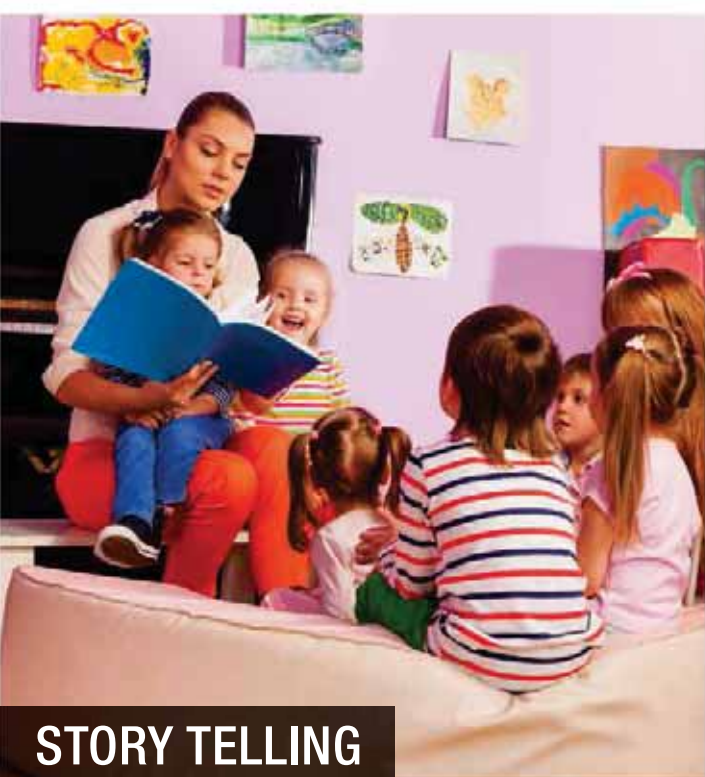
**ABACUS - VEDIC MATHS**



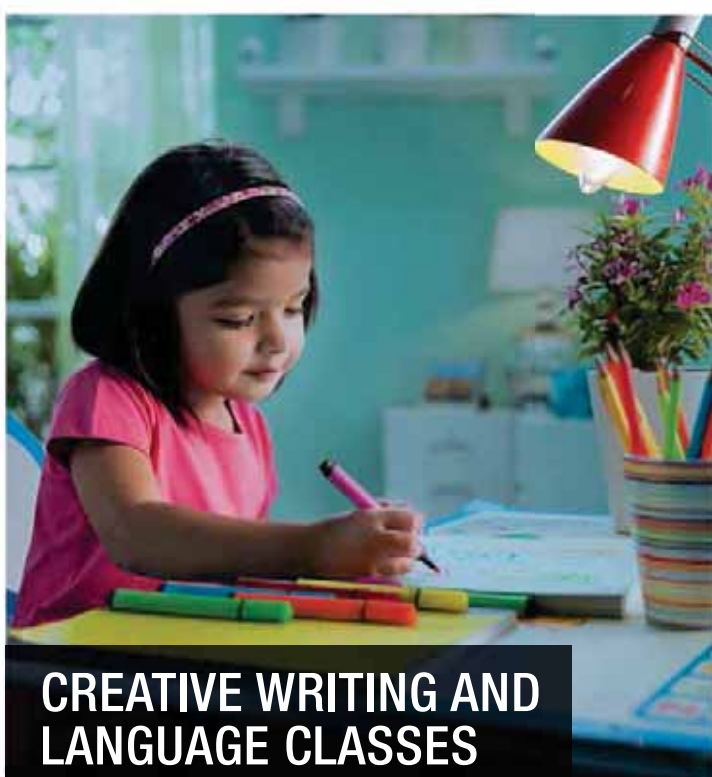
**DRAMATICS**



**LIBRARY**



**STORY TELLING**



**CREATIVE WRITING AND LANGUAGE CLASSES**

# COGNITIVE GROWTH

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# **SOCIAL & EMOTIONAL AWARENESS**

#PlayandNurture



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**BUDDING  
MUSICIAN**

**OR**



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**ASPIRING  
CRICKETER**

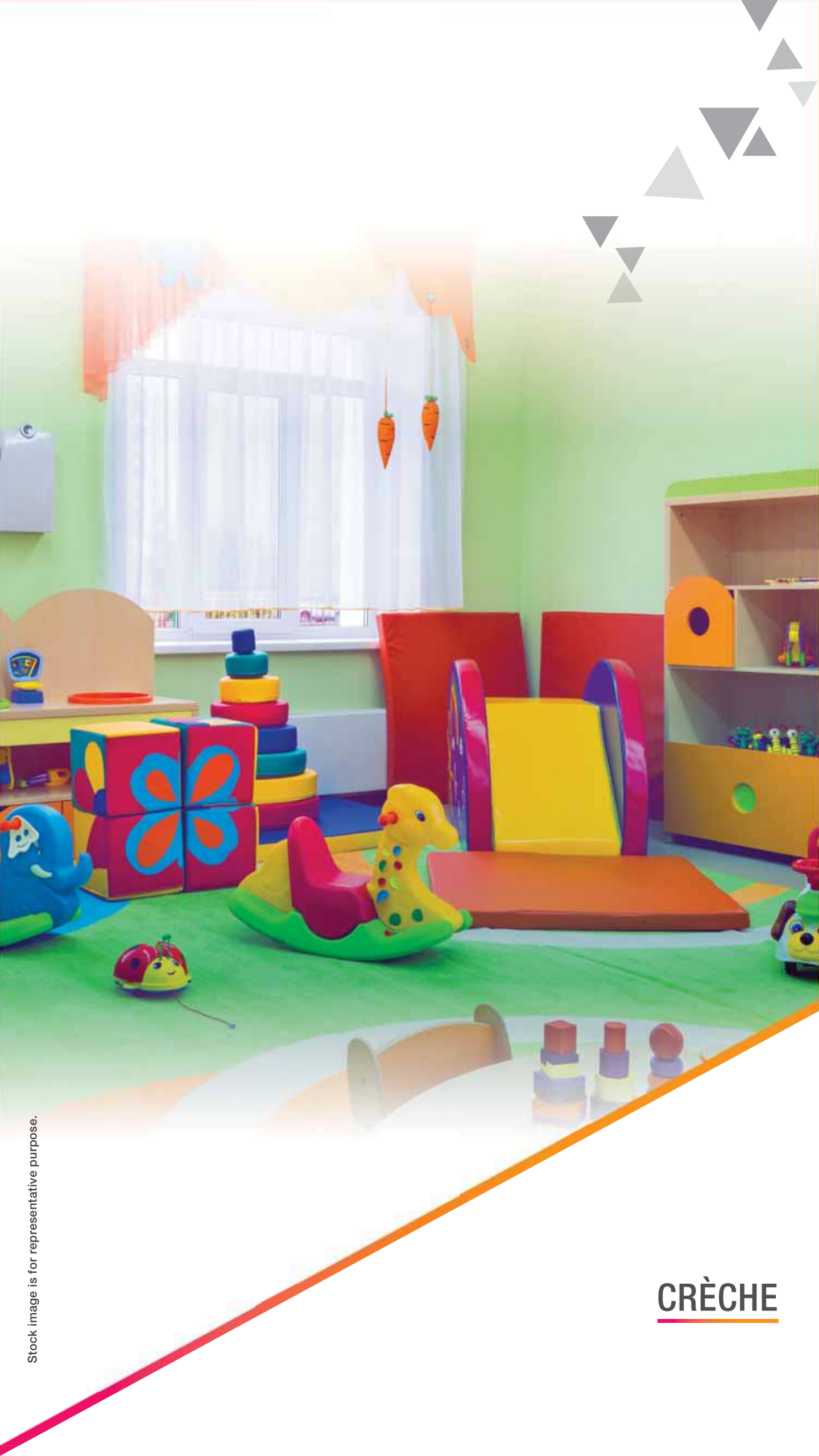
**LET YOUR KIDS DECIDE**

Stock image is for representative purpose only.



**MUSIC ROOM  
WITH INSTRUMENTS**

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Stock image is for representative purpose.

**CRÈCHE**



## MINIPLEX WITH KIDS MOVIES AND DOCUMENTARIES\*

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\*We will be creating a repository of Films

Stock image is for representative purpose.

## INDOOR PLAY AREA

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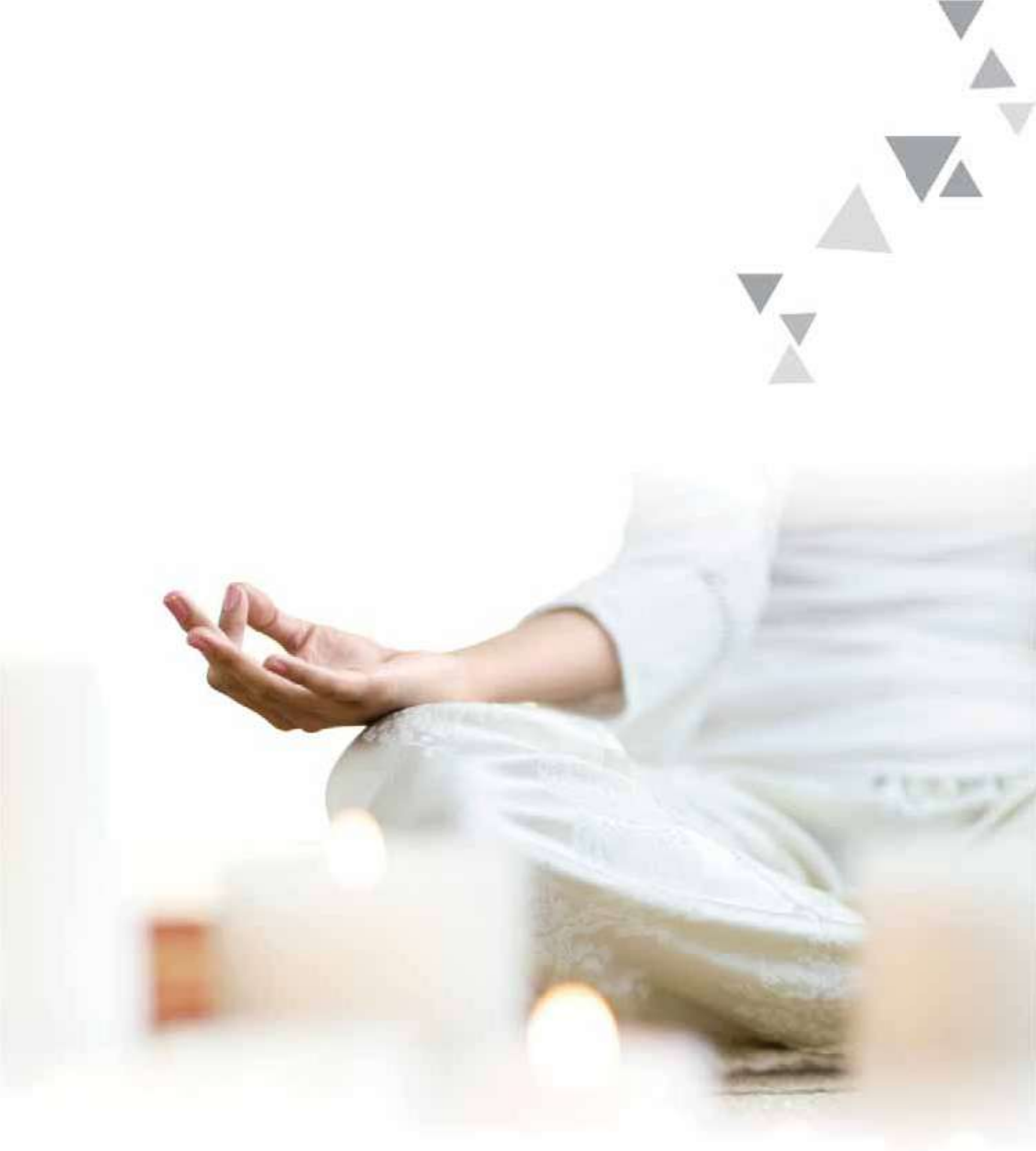


Stock image is for representative purpose.

**VIRTUAL GAMING ZONE**

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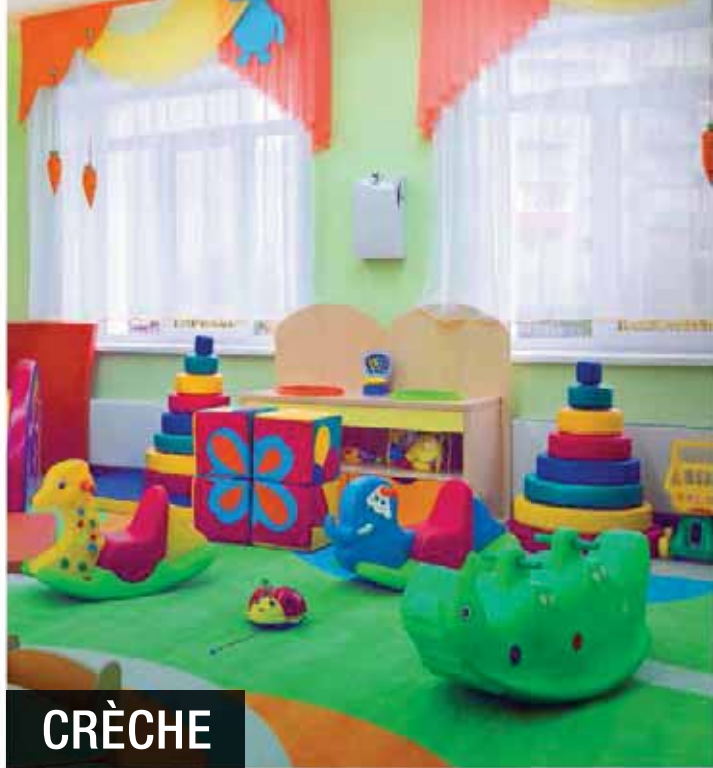


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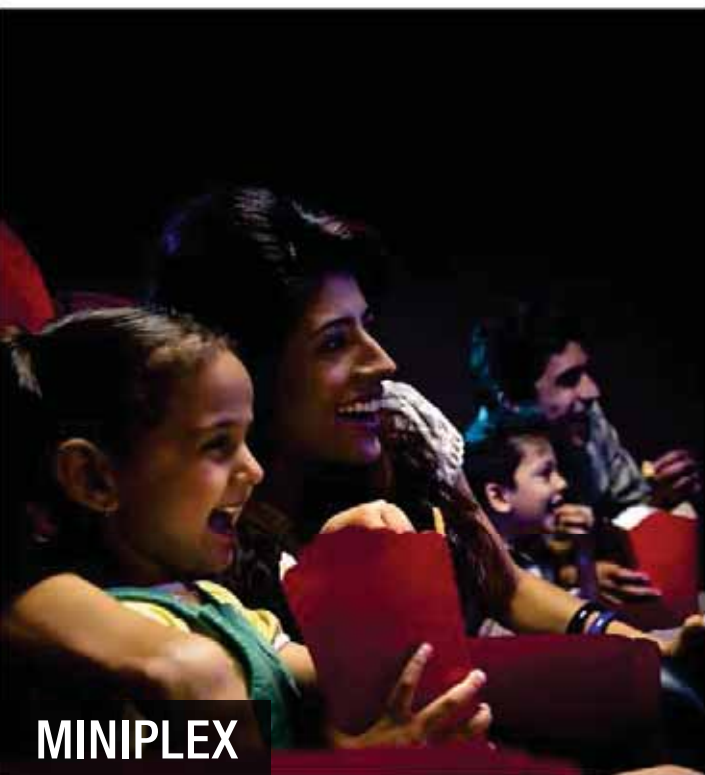
## YOGA & MEDITATION AREA



**MUSIC ROOM**



**CRÈCHE**



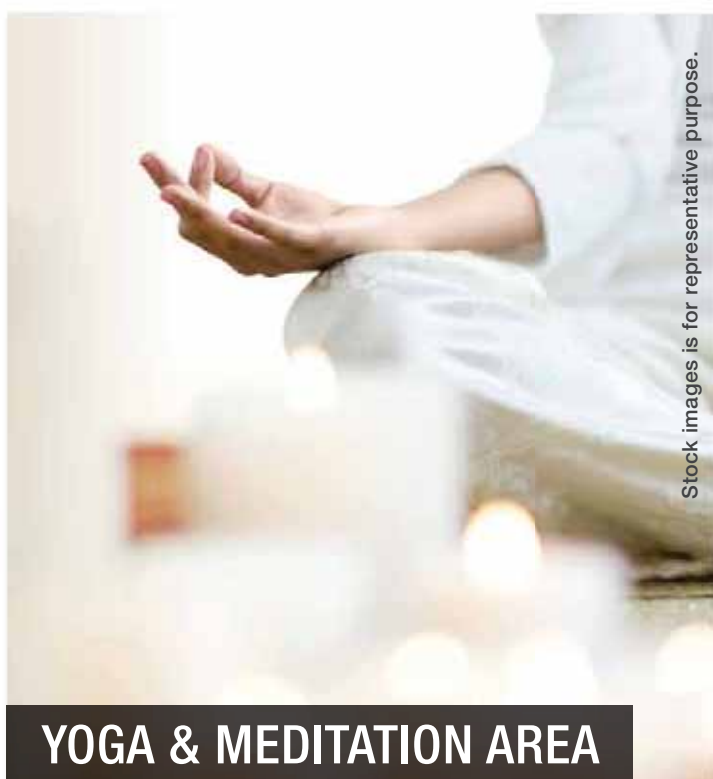
**MINIPLEX**



**INDOOR PLAY AREA**



**VIRTUAL GAMING ZONE**



**YOGA & MEDITATION AREA**

Stock images is for representative purpose.

**SOCIAL & EMOTIONAL AWARENESS**



**CLASSICAL  
DANCER**

**OR**



**MASTER  
OF BALLET**

**LET YOUR KIDS DECIDE**

Stock images is for representative purpose only.

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**SAFE HOMES  
FOR YOUR  
LOVED ONES**



Stock image is for representative purpose.

## ROUNDED EDGES OF WALLS



Stock image is for representative purpose.

## MOLDED SKIRTING



Stock image is for representative purpose.

## **COVERED SHOCKPROOF SWITCH BOARDS AT HOMES**

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Stock image is for representative purpose.

## **CHILD SAFE WINDOWS WITH GRILLED AND WITH MOSQUITO NETS**

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Stock image is for representative purpose.

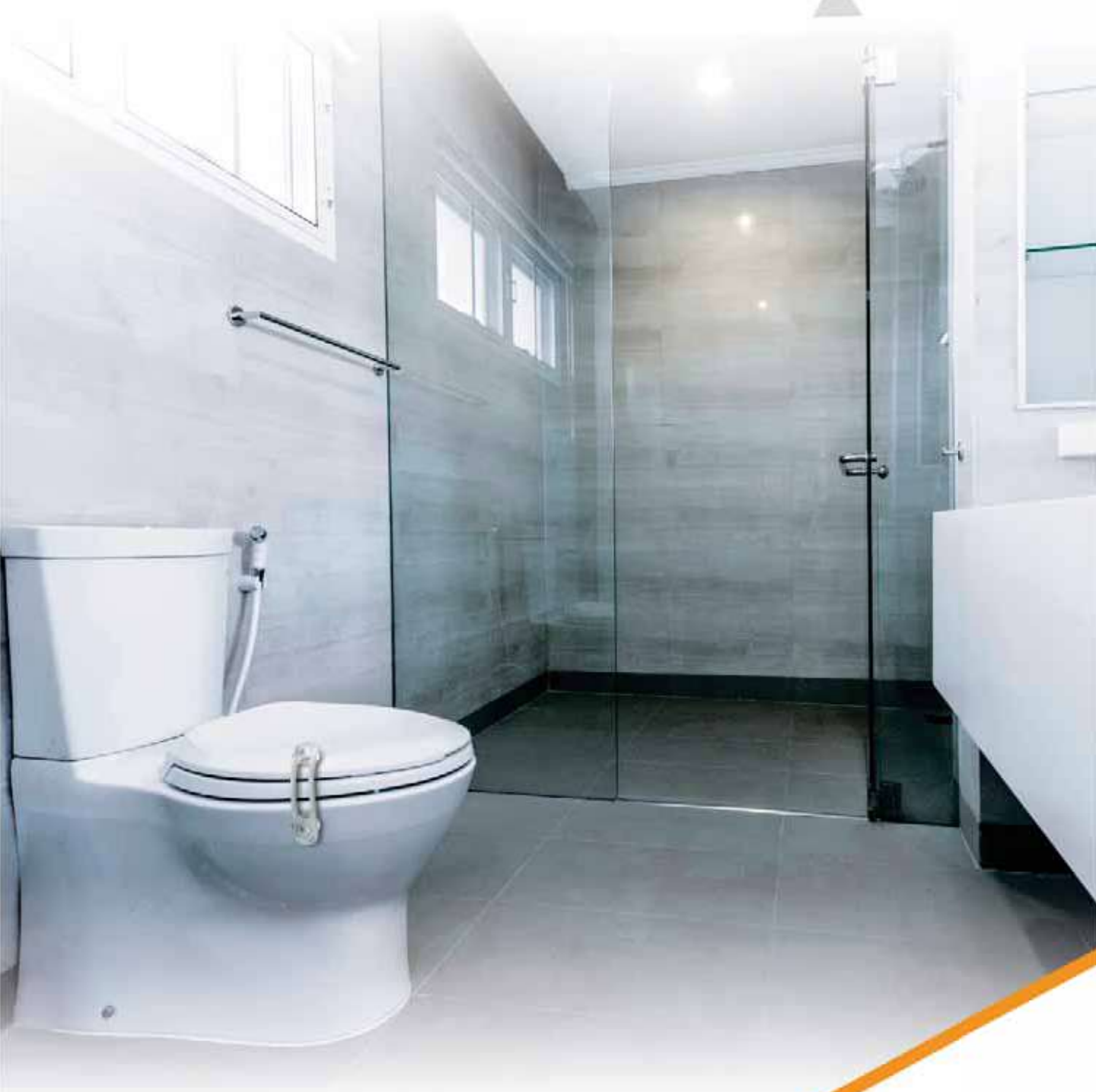
## KIDS SAFE RAILINGS



Stock image is for representative purpose.

## **REMOVAL OF U SHAPED BOTTOM FIXTURES FOR SLIDING WINDOW**

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Stock image is for representative purpose.

## LATCHES ON TOILET SEAT COVERS

Stock image is for representative purpose.

## CHILD SAFE LOCKS ON KITCHEN CABINETS

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Stock image is for representative purpose.

**DOOR HINGES TO ENSURE  
DOOR CLOSSES SLOWLY**

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Stock image is for representative purpose.

## **CHILD LOCK ON DOORS WITH SENSORS**



Stock image is for representative purpose.

**LOW / NO VOC PAINTS**



Stock image is for representative purpose.

## HANDRAILS INSIDE BATHROOMS





Stock image is for representative purpose.

## **ANTI-SKID TILES IN BATHROOMS & TERRACES**

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# PRODUCT DETAILS AND PAYMENT PLAN



Unit Type	Carpet Area (Sq. M.)	Exclusive Area (Sq. M.)	Total Area (Sq M)
<b>NURTURE</b>			
2BHK	69	14	83
3RHK	83.30	18.7	102
3BHK + Utility	113.60	23.54	137.14
<b>ICONIC</b>			
Iconic - 3BHK + Utility	126.40	26.50	152.90
Iconic 4BHK + Utility	150.36	28.70	179.06
Iconic 4BHK + Utility + Family Lounge	169.20	32	201.20

## UNIT CONFIGURATION

# THANK YOU



Site Address: Plot No. SC-02/ H & I, Sec 150, Noida  
RERA Registration No. UPRERAPRJ17861. website- <http://up-rera.in>. Building Plan dated 30.09.2016 bearing No. IV-1490/929.

This is not an offer, an invitation to offer and/or commitment of any nature. Recipients are advised to apprise themselves of the necessary & relevant information of the project prior to making any purchase decisions. The designs, dimensions, cost, facilities, plans, furniture, accessories, paintings, items, electronic goods, additional fittings/fixtures, decorative items, false ceiling including finishing materials, specifications, shades, sizes, colour of the finishing materials and other details shown in the images are only indicative in nature and are only for the purpose of illustrating/indicating a possible layout and do not form part of the standard specifications/amenities/services to be provided. All specifications of the unit shall be as per the final agreement between the Parties. The present project is being developed by Brick Rise Developers Pvt. Ltd. (A subsidiary of Lotus Greens Constructions Pvt. Ltd.) who has appointed Godrej Properties Limited as the Development Manager for the same. The developer has mortgaged the project land with IndusInd Bank Ltd and NOC shall be provided as and when needed. \*These services will be provided free of cost only for a period of 2 (two) years from the date of possession. T & C Apply. Official website for the project is [www.godrejproperties.com](http://www.godrejproperties.com). Please do not rely on any other website.